

# SNEH SHARMA

Co-Founder & CMO - Dogsee



## OBJECTIVES

Sneh Sharma is a visionary entrepreneur and a driving force behind Dogsee, a global leader in natural, human-grade pet treats. As the Co-founder of Dogsee, she has transformed the pet food industry by bringing nutrient-rich, all-natural treats to dogs worldwide. Dogsee has become the largest exporter of pet treats from India, with a presence in over 30 countries and a growing footprint in North America.

With a deep commitment to sustainability, ethical sourcing, and premium quality, Sneh has pioneered the Himalayan cheese chew category at scale, creating one of the world's largest Himalayan chew manufacturing facilities. Her vision extends beyond business—Dogsee's impact is also felt in the Himalayan communities, where the company generates employment opportunities for local farmers and artisans.

Before Dogsee, Sneh co-founded Ittisa, a next-generation media agency that blends creativity, technology, and analytics to drive growth for global brands. Her ability to scale brands, build consumer trust, and disrupt industries has positioned her as a leading force in both the pet food and digital marketing landscapes.

As Dogsee expands its global distribution and manufacturing footprint, Sneh remains focused on innovation, sustainability, and making pet parenting healthier and happier—one treat at a time.

## AWARDS

Recognized for her contributions to the industry, Sneh has received several prestigious awards, including:

- Top 30 Indian Entrepreneur Power List by **Cosmopolitan magazine**
- Top 50 Indian Start-ups by **iE20** (Mayor of London),
- Time 40U40
- Top Women in Digital by iiGlobal
- Top Digital Professional in Asia by the World Brand Congress.

## AT A GLANCE

**Dogsee**, Co-Founder & CMO, : 2015 - Present

**ittisa**, Founder & MD : 2014 to Present

## EDUCATION

Bachelor of commerce: Himachal University, Shimla, 2005 - 2008

MBA - PES, Bangalore, 2009 - 2011

