

Amit Singal is a qualified Chartered Accountant with 18+ years of work experience across varied industries. He has extensive experience in funds administration, accounting, investor reporting, strategic planning, Product Pricing, and budgeting. He has launched Fluid Ventures, SEBI Approved VC Fund in the year 2021 to invest in early-stage Startups. The focus of the fund is D2C (direct-to-consumer). He is very active as a seed-stage investor in the Indian startup ecosystem. Till now, he has invested in good number of startups like InnerChef, Akiva Life, Infeedo, Advantage Club, Chqbook, Keito.ai, Trilyo, Oro Wealth, Original4Sure, F5 Refreshment, Hungry Foal, LQI, Med Delivery, Neeman Shoes, Junio, Unitedwecare, O2Nails, MentorKart, PeeSafe, etc. He is the founder and director of ASR Business Advisors Private Limited (www.asr-india.co.in). ASR works with multinational Companies to outsource their Finance function to India. He started Startup Buddy (www.startupbuddy.co.in) in the year 2015 to support startups in IP Protection, managing Finances, legal & compliance. With a strong analytical and business foundation, collaborating work with different business heads across countries and general management responsibilities have geared him well as a future business leader and a great team player. His greatest strengths are his ability to develop a vision, and a clear strategy and align people towards it.