

## **Aditya Vikram Singh: Vice President of Investments, Rukam Capital**

Aditya Vikram Singh serves as Vice President of Investments at Rukam Capital, an early-stage venture capital firm focused on consumer and technology-driven startups in India. With over seven years of experience in strategy consulting and venture capital, Aditya brings a data-driven and pragmatic approach to identifying and supporting high-potential businesses.

### **Key Achievements**

- **Education:** Aditya holds an MBA from IIM Calcutta and a BTech in Mechanical Engineering from IIT Guwahati. He was a top performer in his academic career, securing a 100 percentile in CAT 2014 and receiving the NTSE and KVPY scholarships. His academic background provides a solid foundation for his data-driven approach to investments and business strategy.
- **Career Progression:** Before Rukam Capital, Aditya's five-year tenure at Accenture involved leading projects across operations and strategy in areas like renewable energy transition, product portfolio management, supply chain optimization, digital transformation, and operational efficiency for multinational clients in diverse industries. His work on complex, large-scale transformations and new initiatives generated measurable business impact.
- **Venture Capital Expertise:** At Rukam Capital, Aditya has led key investments in consumer brands as well as early-stage tech startups, focusing on sectors such as AI, sustainability, and deep tech. He plays an active role in deal sourcing, due diligence, and providing ongoing support to portfolio companies.

### **Professional Philosophy**

Aditya's approach is marked by a focus on long-term value creation. He draws on his extensive experience in data analytics and strategic planning to guide startups toward sustainable growth. His pragmatic approach to problem-solving and a keen eye for disruptive technologies have positioned him as a valuable partner to founders and investors alike.