

Sourabh Bagla | Senior Vice-President | Absolute

Bio: Mr. Sourabh Bagla currently works as Senior Vice-President of Upaj business at Absolute. Upaj is an industry leading full Agri-stack platform for farmers where farmers can get real time advisory for their crop, buy a personalized crop insurance cover, get their soil tested for nutrient management and buy inputs at Upaj stores.

Before starting Upaj at Absolute, Sourabh has worked across Pharmaceutical, OTC and FMCG sectors at Johnson & Johnson and Nestle India. Sourabh is a passionate Marketer, loves to solve complex business problems and design GTM strategies for new businesses. Sourabh holds an MBA degree from IIM Indore and has done Engineering from NIT Jaipur.

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