## Santosh Danegoudar | Founder & CEO | Falca E Solutions Pvt Ltd.

**Bio:** Meet Santosh Danegoudar, the dynamic force behind Falca - a Rural AgTech Company. With a degree in computer science engineering from Karnataka University, Santosh has over two decades of experience in the software domain. He has previously worked with industry giants like Cisco, ALU and Hewlett Packard. Despite having a successful career in IT, Santosh found his true calling in AgTech. Fuelled by his roots as a farmer's son and a strong belief in the power of technology, he founded Falca in 2018 to make farmers' lives easier with tech-enabled farming solutions.

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