

Rohan Chhatwal

Head -Innovation Centre of Excellence Maruti Suzuki India | Innovation Catalyst |
Head Innovation Fund , Corporate Accelerator MAIL , Incubator | Collaborator |
Regional Head | Strategic Planning | Business Development

About

Currently, I have the privilege of heading Innovation Centre of Excellence at Maruti Suzuki. Driving open innovation through tech startup collaborations in both B2C and B2B fields.

Heading Accelerator , Incubator and Innovation Fund at Maruti Suzuki.

By engaging with over 2000+ startups, I have cultivated a deep understanding of emerging technologies such as AI, ML, VR, AR, Quantum Computing, Computer Vision to name a few. Through strategic investments with the Maruti Suzuki Innovation Fund, I actively contribute to the growth and transformation of our organization by investing in startups.

My journey has been one of continuous learning and pushing boundaries. I thrive on the challenges presented by the ever-evolving technology landscape and take pride in driving impactful initiatives that lead to market expansion and business success. Throughout my career, I have consistently demonstrated a dynamic approach to marketing and sales, consistently adapting to changing business scenarios and utilizing data analytics to drive informed decisions.

I am an energetic and innovative professional with over 15 years of meticulous experience as Regional Sales Head, Sales Planning, Channel Management, Market Development, and Market Share Growth. My passion lies in understanding consumers and markets, leveraging qualitative, quantitative, and observational market research techniques to gain valuable insights into consumer behaviour and drive business strategies. In Sales Planning I had contributed strategically in distribution and production planning and also collaborated on various cross-functional projects. I was also given a key role of Executive Assistant to COO Chief Operating Officer post joining as Management Trainee in the year 2008 which I managed for few years.

If you are passionate about innovation, technology, and driving business growth, let's connect. I look forward to collaborating, sharing insights, and exploring opportunities to make a difference in the automotive industry and beyond. Currently, I have the privilege of heading Innovation Centre of Excellence