

Prasanna Kumar | Co-Founder & CEO | Vilcart

Bio: Prasanna Kumar, a visionary Chartered Accountant, laid the foundation for Vilcart in 2018, propelled by the conviction that the prosperity of India is intricately tied to the well-being of its rural communities. His mission was clear: to establish a rural-exclusive e-commerce platform that not only granted the rural populace access to premium-quality products but also made them affordable.

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