

## **Alok Mittal | Co-founder & MD | Indifi Technologies Pvt Ltd**

**Bio:** With over 20 years of operational and entrepreneurial experience, Alok Mittal has an accurate knack of understanding the growth drivers of Small Medium business financing in India. This is what led him to establish Indifi, a platform for enabling debt financing for small businesses. Prior to starting Indifi, Alok setup and ran Canaan Partners' operations in India, investing in high growth technology and internet startups. Earlier, Alok co-founded JobsAhead.com, a leading web-based recruitment business in India, which was acquired by Monster.com, the global leader in online recruitment. Before founding JobsAhead, Alok worked with Hughes software in telecom and internet technologies. Alok is a computer science graduate from IIT Delhi, and completed his MS and Management of Technology program from UC Berkeley.

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