

LED BY



STARTUP mahakumbh

BHARAT INNOVATES

April 3-5, 2025 | Bharat Mandapam, New Delhi

WORLD'S BIGGEST Showcase of Innovation



STARTUP INDIA @ 2047 UNFOLDING THE BHARAT STORY

SUPPORTED BY





Highlights of the maiden edition of Startup Mahakumbh

The inaugural edition of **Startup Mahakumbh** was nothing short of spectacular, marking a milestone in India's journey toward becoming a global innovation hub. Hosted amidst electrifying energy and optimism, the event united the brightest minds, groundbreaking ideas, and transformative collaborations.

- **Hon'ble PM's Historic Call to Innovators**

PM Modi's inspiring keynote set the tone for a transformative journey.

- **A Grand Showcase of Innovation**

1,300+ exhibitors across 10 thematic pavilions brought India's entrepreneurial ecosystem to life.

- **The Pulse of Innovation**

48,000+ business visitors created a hub of ideas, connections, and collaborations.



- **Thought-Provoking Conversations**

392 speakers shared insights across 10 tracks, shaping India's innovation narrative.

- **Engaging Key Stakeholders**

5,000+ delegates and 4,000+ aspiring entrepreneurs energized the startup ecosystem.

Relive the magic, and get ready for an even bigger and bolder edition this year!



Announcing the 2nd edition of Startup Mahakumbh

Building on this resounding success, we are now pleased to announce the second edition of Startup Mahakumbh - themed, **Startup India @ 2047: Unfolding the Bharat Story**. This edition will be held from April 3-5, 2025 at Bharat Mandapam, New Delhi. The event is designed to ignite entrepreneurship, foster innovation, and establish itself as a transformative platform for the startup ecosystem. **The Journey Continues- Bigger, Bolder, and More Impactful!**

The Startup Mahakumbh program is thoughtfully curated by a distinguished committee of leaders from India's startup ecosystem. The event is led by the Federation of Indian Chambers of Commerce & Industry (FICCI). It is supported by key industry stakeholders such as ASSOCHAM, TiE, IVCA, and Bootstrap Foundation. The event is further well-supported by the National Startup Advisory Council, DPIIT, and Startup India.

Startup India @ 2047 - Unfolding the Bharat Story

Startup Mahakumbh is not just an event; it is the beginning of a movement, a confluence of visionaries, change-makers, and disruptors. It has proved that India is not just participating in the global innovation race but is leading it with a vision as ambitious as the nation itself.

As India approaches its 100-year milestone of independence in 2047, the Startup Mahakumbh theme, 'Startup India @ 2047- Unfolding the Bharat Story,' celebrates the spirit of innovation rooted in India's heritage and fueled by cutting-edge technology. It embodies a bold vision for empowering grassroots entrepreneurs, integrating tradition with technology, and building a sustainable, inclusive ecosystem. Together, we are shaping a Bharat where startups drive change, inspire progress, and create a legacy of innovation for generations to come.

Event Spectrum

- Thematic Pavilions
- Pitching & Showcases
- Networking Opportunities
- Startup Pods and Booths
- Mentoring Sessions & Masterclasses
- Future Entrepreneurs

Intellectual Convergence

Startup Mahakumbh is a hub of thought leadership, featuring insightful keynotes, interactive dialogues, and expert-led masterclasses. It delves into the latest trends and challenges in the startup arena, offering valuable perspectives.

Innovations Abound

The event showcases a wide array of innovative products, technologies, and business models from startups across India. It aims to captivate attendees with breakthrough ideas that redefine traditional development paths.

Investments for Growth

This platform connects startups with a spectrum of investors, including VCs, angels, and corporate entities. It's a pivotal event for mobilizing capital and fostering collaborations, enhancing India's entrepreneurial ecosystem.

International Outreach

Startup Mahakumbh serves as a vital platform for Indian startups to network with global peers, investors, and industry leaders, opening doors to cross-border partnerships and global market access.

Power of **i4**



Spotlight Pavilions: Key Industries Shaping Bharat's Startup Ecosystem

This year's Startup Mahakumbh will feature 11 sector-specific pavilions, each offering conference tracks, expo booths, and curated experiences.



▶ AI, DeepTech & Cybersecurity

Explore the forefront of core AI, DeepTech, and Cybersecurity advancements driving the future of technology. This pavilion highlights groundbreaking innovations, pioneering research, and next-gen solutions shaping the AI ecosystem. Engage with leading experts, visionary startups, and cutting-edge developers pushing the boundaries of intelligent systems, secure computing, and autonomous technologies.



▶ B2B & Precision Manufacturing

This pavilion highlights cutting-edge manufacturing technologies like 3D printing, robotics, and smart factories, featuring startups driving precision, efficiency, and sustainability in production processes.



▶ Defence & Space Tech

Meet startups advancing national security with innovations like autonomous systems and smart combat gear. This pavilion highlights India's push for self-reliance in defence and spacetechnology through groundbreaking innovations in aerospace, satellite development, and deep-space exploration.



▶ HealthTech & BioTech

Discover innovations in diagnostics, therapeutics, and smart medical devices. This pavilion also features experts sharing solutions that are transforming healthcare delivery and improving patient outcomes.



▶ D2C

Explore innovative D2C brands reshaping consumer experiences across sectors like fashion, beauty, and FMCG. Founders of leading startups will share their journeys and strategies for building scalable, customer-centric businesses.



▶ FinTech

This pavilion showcases innovations revolutionizing banking, payments, and insurance. Discover startups redefining fintech with inclusive, secure, and efficient financial services for the future of Bharat.



▶ Gaming & Sports

Highlighting the gaming and sports industry, this pavilion showcases immersive gaming, fitness wearables, and tools improving athlete performance, revolutionizing engagement in sports.



▶ AgriTech

Meet agri-startups driving change with precision farming, AI-based crop monitoring, and efficient supply chains, empowering farmers and promoting sustainable agriculture.



▶ Climate Tech

This pavilion features startups tackling environmental challenges with clean energy, water conservation, and sustainable farming solutions, showcasing India's commitment to green growth.



▶ Incubators & Accelerators

This pavilion connects startups with leading enablers offering mentorship, resources, and funding opportunities to fast-track growth and success in their journeys.



▶ Mobility

Discover startups revolutionizing transportation with electric vehicles, battery tech, smart traffic systems, and sustainable public transport, making mobility safer, greener, and more efficient.

What's waiting for you at Startup Mahakumbh?

EMPOWERING PROGRAMMES

- **Conference:** 12 thematic tracks, featuring keynote sessions, panel discussions, and interactive sessions that address the latest trends and challenges in the startup ecosystem across the respective sectors.
- **Exhibition:** A vibrant and interactive space for startups, soonicorns, unicorns and other organizations to showcase cutting-edge products and services.
- **Investor Connect:** A platform for startups to pitch directly to leading investors and secure funding to scale their businesses.
- **Grand Challenge:** A competition to identify and reward innovative solutions to key sector challenges, encouraging creativity and providing valuable recognition.
- **Networking Opportunities:** A chance to meet policymakers, experts, industry leaders, and fellow entrepreneurs to exchange ideas and form valuable partnerships.
- **Workshops & Masterclasses:** Hands-on sessions offering practical insights to help startups refine strategies, enhance efficiency, and scale effectively.
- **Pitching Sessions:** A dynamic platform for startups to present their innovative ideas to leading investors and industry experts, securing opportunities for growth and funding.

EVENT IN NUMBERS

- 🧠 **3,000+** Exhibiting Startups
- 🏠 **11** Thematic Pavilions
- 👥 **1,000+** Investors
- 🚀 **1,000+** Incubators & Accelerators
- 👤 **10,000+** Delegates
- 🌍 **50+** Country Delegations
- 👤 **5000+** Entrepreneurs
- 👤 **50000+** Business Visitors

FUTURE ENTREPRENEURS PROGRAM



The Futurepreneurs Program at Startup Mahakumbh is designed to inspire & empower student innovators and entrepreneurs across India.

Open to colleges nationwide, this competition invites 100 top colleges, each represented by 10 student innovators, to showcase AI-driven solutions for local challenges at Startup Mahakumbh. The Top 10 colleges will compete in the finals, pitching to investors, policymakers, and mentors for a ₹1Crore prize pool. Winners gain mentorship, funding opportunities, and national recognition.



Partnerships in Innovation Exhibit and Engage

PARTNERING FOR GROWTH: TAILORED PARTICIPATION PACKAGES AT STARTUP MAHAKUMBH

Partner with Startup Mahakumbh to showcase your brand and connect with India's top startups, investors, and industry leaders. Whether you're an investor, incubator, or corporate entity, this is your opportunity to play a key role in shaping the future of India's dynamic startup ecosystem while supporting sustainable growth and innovation.

- Mahakumbh Presenting Partner
- Mahakumbh Powered By
- Conference Co-Host
- Theme Pavilion Lead Partner
- Theme Pavilion Supported By
- Delegate Kit Partner
- Startup Mahakumbh Awards Host
- Investor Lounge Partner
- Gold Lounge Partner
- B2B Lounge Partner
- Co-Working Space Partner - Gold, Silver
- Business Park Partner - Gold, Silver
- Mobility Partner
- University Partner
- Academic Partner
- Session Partner

Government Partnership Packages

- Central Govt. Partnerships • State Govt. Partnerships • Supporting State

Unicorn Partnership Packages - Platinum, Gold, Silver, Bronze

Investor Partnership Packages

- Banking Partner • Investor Platinum, Gold, Silver, Bronze



Scan to connect

EXHIBIT @ STARTUP MAHAKUMBH

The Startup Mahakumbh Expo offers an unmatched opportunity for Startups and other exhibitors to gain visibility and connect with key stakeholders from the startup ecosystem, including investors, incubators, accelerators, industry leaders, government agencies, and the global community.

With 12 thematic pavilions, each showcasing a unique area of innovation, we offer specially curated Startup Booths/ Pods for startups and organizations to exhibit their products and solutions. Join us at Startup Mahakumbh and become part of a dynamic, forward-thinking ecosystem driving the future of entrepreneurship!



Scan to know more

EXHIBITION TARIFF		
CATEGORY	ENTITLEMENTS	TARIFF
Exhibition Booth (Bare Space)	<ul style="list-style-type: none"> • Complimentary Delegate Registration (Based on area) • Exhibitor's badge to manage booth • Listing of Organization Information in e-directory 	INR 18,000 + GST per sq mtr*
Startup Pods	<ul style="list-style-type: none"> • Complimentary Delegate Registration (2) • Listing of Organization Information in e-directory 	INR 30,000 + GST per POD*
Business Visitor	<ul style="list-style-type: none"> • Access to all Exhibition Halls 	INR 500 + GST

* 18 % GST will be additional



CONTACT

For Partnership Opportunities

Harsh Khanduja | startups@ficci.com | +91 99935 55559

Akshay Jain | akshay.jain@ficci.com | +91 70425 25557

Siddharth Dutta | siddharth.dutta@ficci.com | +91 98716 44750

Santosh Jagtap | santosh.jagtap@mmactiv.com | +91 96866 56016

Pradeep Prakash | pradeep@indiamobilecongress.com | +91 98106 67493

For Startup Booth / Pod Enquiries

Chandrachood AS | chandrachood.as@mmactiv.com | +91 99641 95859

Shyam BR | shyam.br@mmactiv.com | +91 98860 98544

For Delegate Registrations

Bhavya N | bhavya.n@mmactiv.com | +91 63669 97098

Poonam Jolly | poonam.jolly@ficci.com | +91 98111 66321

For Other Enquiries

enquiry@startupmahakumbh.org

secretariat@startupmahakumbh.org

www.startupmahakumbh.org

Follow us on:

